

# Hrvoje Buljan

## Product Engineer

Zagreb, Croatia | Open to Vienna-based, hybrid and European remote opportunities.  
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### PROFESSIONAL SUMMARY

Product-focused software engineer with a BSc in Web and Mobile Computing from Rochester Institute of Technology. Experience across independent SaaS development and client-facing digital projects, combining product discovery, full-stack engineering, AI-enabled workflows and technical delivery.

### PROFESSIONAL EXPERIENCE

#### TICKS ONE d.o.o.

Digital Product & Solutions - Project-Based Collaboration | May 2025 - Present

- Translate business and client requirements into product functionality, user journeys and implementation scope.
- Contribute to digital projects involving booking, sales, web platforms and operational workflows.
- Work across UX/UI, frontend and backend development, integrations, technical SEO, deployment and iterative improvements.

Earlier Experience: Microfin d.o.o. - Full-Stack Developer (Earlier experience (2022)): Developed web application modules and financial dashboards using Python, Django and React in a client-facing software environment. | Cinnamon Agency - Flutter / Mobile Developer (Earlier experience (2022)): Worked on mobile interfaces and application features with Flutter and Swift, including responsive media experiences.

### INDEPENDENT PRODUCT DEVELOPMENT

Pikni - Founder & Product Builder | Hospitality SaaS | In development: Developing an independent hospitality technology product from market research and commercial positioning to UX, software engineering and go-to-market planning. Work includes competitor research, customer journeys, feature prioritisation, pricing exploration, full-stack development, AI-enabled functionality and SEO.

Kreditko - Founder & Product Builder | Fintech & AI | Early-stage development: Exploring an early-stage fintech product through market and competitor research, product strategy, customer journey design, brand positioning and technical implementation.

### SELECTED PROJECT CONTRIBUTIONS

Michelle Cruises: Requirements, UX/UI, technical implementation, booking flow integration and search-focused content for a premium maritime digital experience.

Harmony Plaza: Product architecture, property discovery experience, software engineering, structured content and technical SEO for a real-estate platform.

TAMC 2026: Requirements analysis and technical delivery for registration journeys, pricing rules, administration and integrations.

### CORE COMPETENCIES

Engineering: React, Next.js, TypeScript, Node.js, Python, PostgreSQL, Supabase, APIs, Integrations, Deployment

Product: Product Discovery, Business Requirements, Product Strategy, UX, Feature Prioritisation, Roadmap Planning, Market Research

AI & Automation: LLM Integrations, AI-Enabled Features, Workflow Automation, AI Assistants, Process Improvement

Business & Collaboration: Solution Scoping, Commercial Proposals, Client Communication, Pricing Research, Business Models, Go-to-Market Planning

Growth: Technical SEO, Keyword Research, Content Architecture, Conversion Optimisation, Digital Acquisition

### EDUCATION & LANGUAGES

Rochester Institute of Technology - RIT Croatia - Bachelor of Science in Web and Mobile Computing, 2024. Five-time Dean's List recognition.

Croatian: Native | English: Professional working proficiency | German: Basic comprehension, limited spoken proficiency